

# **Methodological Details**

## **American Political Perspectives Survey**

### **Skeptic Research Center**

#### **1. Data Collection Strategy**

- Online Survey (Mdn<sub>duration</sub> = 13 minutes)

#### **2. Research Sponsor**

- Skeptics Society

#### **3. Measures**

##### Demographic characteristics

1. Age (in years)
2. Sex
3. Race
4. Household income
5. Educational attainment
6. Relationship status
7. Parenthood status

##### Topical Areas Include

1. Belief in god/Importance of Religion
2. Political affiliation and orientation
3. Willingness to sever relationships because of political disagreement
4. Support for political violence
5. Social desirability/deception
6. Depression
7. Anxiety
8. Mental health and identity
9. Trust in institutions
10. Attitudes/accuracy about abortion-related issues
11. Attitudes/accuracy about immigration-related issues
12. Attitudes/accuracy about crime and police-related issues
13. Attitudes/accuracy about race-related issues
14. Attitudes/accuracy about the Israel/Gaza
15. Attitudes/accuracy about fertility rates
16. Attitudes/accuracy about religious identification
17. Attitudes/accuracy about affirmative action and discrimination
18. Attitudes about vaccines
19. Attitudes about artificial intelligence
20. Attitudes about university censorship and higher education

Note: Question wording, response options, and scale validation information will be provided in topical reports/articles and on graphs.

#### 4. Population

- Adults that speak English in the United States of America.

#### 5. Sampling

- Quota sampling was used to approximate a representative sample regarding sex, race, age, and educational attainment. Sex was nested within race and age. Quotas were determined by U.S. Census data. However, attempts were also made to over sample Asians. Participants were recruited using Qualtrics Panel Services (<https://www.qualtrics.com/research-services/online-sample/>). The following provides the demographic breakdown of the final sample:  $n_{\text{total}} = 3,000$

**Generation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Gen Z	430	14.3	14.3	14.3
	Millennial	986	32.9	32.9	47.2
	Gen X	693	23.1	23.1	70.3
	Baby Boomer	891	29.7	29.7	100.0
	Total	3000	100.0	100.0	

**Biological Sex**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	1457	48.6	48.6	48.6
	Female	1543	51.4	51.4	100.0
	Total	3000	100.0	100.0	

**Racial Identification**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	1659	55.3	55.3	55.3
	Hispanic	528	17.6	17.6	72.9
	Black	461	15.4	15.4	88.3
	Asian	352	11.7	11.7	100.0
	Total	3000	100.0	100.0	

**2024 Household Income**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	\$0 to \$24,999	779	26.0	26.0	26.0
	\$25,000 to \$49,999	791	26.4	26.4	52.3
	\$50,000 to \$74,999	516	17.2	17.2	69.5
	\$75,000 to \$99,999	329	11.0	11.0	80.5
	\$100,000 to \$149,999	308	10.3	10.3	90.8
	\$150,000 to \$199,999	187	6.2	6.2	97.0
	\$200,000 or more	90	3.0	3.0	100.0
	Total	3000	100.0	100.0	

### Educational Attainment

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High school diploma or less	1147	38.2	38.2	38.2
	Some College or Associate's Degree	775	25.8	25.8	64.1
	Bachelor's Degree	653	21.8	21.8	85.8
	Graduate or Professional Degree	425	14.2	14.2	100.0
	Total	3000	100.0	100.0	

### Parenthood Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Parent	1832	61.1	61.1	61.1
	Non-Parent	1168	38.9	38.9	100.0
	Total	3000	100.0	100.0	

### Political Affiliation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democratic Party	1110	37.0	37.0	37.0
	Republican Party	1044	34.8	34.8	71.8
	No Political Party in Particular	846	28.2	28.2	100.0
	Total	3000	100.0	100.0	

## 6. Dates of Data Collection

- From August 3, 2025, and September 26, 2025

## 7. Procedures to Ensure Data Quality

- Responses needed to pass (1) four attention checks, (2) a duplication check, (3) time-to-completion checks (i.e., under 7 minutes was dropped), (4) fraud and (5) bot-identification checks.

## 8. Limitations:

- All research has limitations. This sample was collected via a pre-arranged, pre-screened, pool of survey takers who had agreed to be contacted for research purposes by market research companies. This means that any American who had not previously agreed to be contacted by a market research service (in this case, Qualtrics) could not have been included in the sample. Respondents were allowed to take the survey on their desktop or laptop as well as on their cellphones. Though the final sample roughly approximated the United States adult population with regard to educational attainment, sex, age and race, it is not necessarily representative along other dimensions, such as household income or relationship status (married, single, etc.).

\*\*If your question was not answered here, you can email [research@skeptic.com](mailto:research@skeptic.com)\*\*